



Dear Sir or Madam,

On behalf of almost 1.5 million American children and adults diagnosed with Ulcerative Colitis (UC) and Crohn's Disease, we are asking for your support towards the advancement of medical research in search of a cure for these terrible diseases. In 2009, 9 year old Jacob Krause was diagnosed with Ulcerative Colitis, a form of Inflammatory Bowel Disease (IBD) – which includes Crohn's Disease. As he attempts to manage his disease, he is charging forward to increase awareness and help those with the same challenges. Fueled by his love of basketball, Jacob developed and hosted a Free Throw Tournament & Silent/Live Auction to help "Shoot Out" IBD and provide funds to the Crohn's & Colitis Foundation of America (CCFA) and Johns Hopkins Children's Center (JHCC). In the event's first year, he raised over **\$35,000.00** for IBD research. We are committed to exceeding that total in 2010 for our 2nd Annual Shootout and need your help!

This event enables businesses like yours to be a part of something bigger than all of us – an opportunity to raise funds and provide new hope for those suffering from UC and Crohn's Disease. These are painful, **medically incurable** illnesses that attack the digestive systems of children and adults. Without proper treatment, life altering surgeries can be required – **we need your help.**

Why Corporate Sponsorship? – Corporate Sponsors have the opportunity to directly market to students, families and professionals from Virginia, Maryland, and Washington, D.C. Sponsorship provides tiered benefits for your company, including:

- Company name and logo prominently displayed on "Premier Sponsor" banners
- Company name on the participant T-shirt and link to company website from www.shootout4ibd.com
- Ability to provide marketing merchandise and advertisements to those in attendance

Please see the Sponsor Levels listing and select the level that is most appropriate for you!

With YOUR help, this will be a Slam Dunk!

Event – The 2nd Annual ShootOut & Silent Auction for UC & Crohn's Disease. This event provides all registrants involvement in the Free Throw Tournament while having fun and making a difference! Local sports and political celebrities will serve as honorary captains. Teams that average the most free throws made per person will win! A HUGE silent auction will run throughout the day and concessions will be available for purchase.

Why the Crohn's & Colitis Foundation of America? – The CCFA has become the largest organization dedicated to curing Inflammatory Bowel Disease, having raised more than \$140 million since their inception in 1967. The CCFA allocates almost 85% of all contributions towards program services and medical research – among the highest of any charity - receiving one of 6 "A" ratings (out of 44 charities) from the American Institute of Philanthropy. <http://Maryland.ccfa.org>

If you have any questions or need additional information, please contact us at 410-274-0299 or via email at shootout4ibd@gmail.com. On behalf of Jacob and all of those with Ulcerative Colitis & Crohn's Disease, thank you for your consideration.

Sincerely,

Dave J. Krause / Jill M. Krause
CCFA Tax ID# - 13-6193105 / JHCC Tax ID# - 52-0595110





2nd Annual Ulcerative Colitis & Crohn's Disease
"Shoot Out" & Silent Auction
2010 Sponsor Levels



Slam Dunk \$4,000 Contribution

- Company Name & Logo Printed on Exclusive "Premier Sponsors" Banner Displayed during event
- Onsite company presence opportunity
- Company Name & Logo (Large) on the Silent Auction Program (online & event)
- Opportunity to include company marketing merchandise in all participant give-away bags
- Company Name & Logo (Large) displayed on the top of the participant T-Shirt
- Logo/Name with link to company web site on www.shootout4ibd.com
- 3 Tickets For Shootout Participation

3 Pointer \$2,000 Contribution

- Onsite company presence opportunity
- Opportunity to include company marketing merchandise in all participant pick-up bags
- Company Name & Logo displayed on the top of the participant T-Shirt
- Logo/Name with link to company web site on www.shootout4ibd.com
- Company Name & Logo printed in Silent Auction Program (online & event)
- 2 Tickets For Shootout Participation

Free Throw \$1,000 Contribution

- Opportunity to include company marketing merchandise in all participant pick-up bags
- Company Name & Logo displayed on the participant T-Shirt
- Name with link to company web site on www.shootout4ibd.com
- Company Name printed in Silent Auction Program (online & event)
- 1 Ticket For Shootout Participation

Lay Up \$500 Contribution

- Company name displayed on the participant T-Shirt
- Name with link to company web site on www.shootout4ibd.com
- Company Name printed in Silent Auction Program (online & event)

- **Category Exclusive Sponsorships Available!**
- **In Kind Donation Opportunities!**

2nd Annual Ulcerative Colitis & Crohn’s Disease “ShootOut” & Silent Auction
Meadowbrook Athletic Complex 🏀 Meadowbrook Lane Ellicott City, MD 21043
Sunday, September 12, 2010 🏀 12:30-3:00PM (check-in 11:30PM)

WWW.SHOOTOUT4IBD.COM

Sponsor Commitment Form

- 🏀 Deadline for Names to Appear on T-Shirts is August 15, 2010.
- 🏀 Deadline for Names to Appear in Auction Programs/Banners is August 20, 2010.

Company / Individual Information

Company/Individual name (as you would like it to appear in print): _____

Contact Person: _____

Address: _____

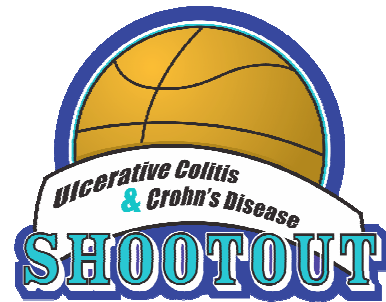
City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Signature: _____

Solicitor: _____



Pledge Level (Circle Sponsorship Level)

- 🏀 Slam Dunk (\$4,000)
- 🏀 3 Pointer (\$2,000)
- 🏀 Free Throw (\$1,000)
- 🏀 Lay Up (\$500)
- 🏀 Other Donation Amount \$ _____

Method of Payment (Circle Method)

- 🏀 BILL ME LATER
- 🏀 Check Enclosed (payable to CCFA)
- 🏀 Charge the following credit card

Card Type: Visa MasterCard

Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

- 🏀 Donations are tax-deductible to the extent allowed by law
- 🏀 For your records, CCFA Tax ID# - **13-6193105**

Please make one additional copy for your records prior to submitting this form.

Please sign and return to: CCFA, C/O Shootout,

10400 Little Patuxent Parkway, Suite 270, Columbia, MD 21044

Or E-mail completed form to: Shootout4IBD@gmail.com / Fax to 443-276-0865

Questions? – 410-274-0299

